K-Love serves me and my famliy as a wonderful radio resource in Christian Music and information. If K-Love were to be displaced by LPFM broadcaster the impact on the community would be HUGE!! A great disadvantage to those who do not want to listen to foul language, crude remarks of radio personalities, or advertisment that is offensive and immoral. K-Love interest in bringing the message of Jesus Christ and his love is the most important public message on the airways today. Lost of K-Love would be a lost to Kansas City area.